



Houston Earth Day 2004

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News Release

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Houston Earth Day 2004: "Be Part of the Solution!"

Houston Earth Day will be celebrated on Saturday, April 24th, from 10am – 6pm at Sam Houston Park. Organizers of the event, led by the [Citizen's Environmental Coalition](#), have been presenting Earth Day celebrations since 1990. *Houston Earth Day* is a day of education, celebration and action for the world in which we live. In the spirit of Earth Day, and through the generosity of its sponsors, this event is free for the whole family!

Houston Earth Day, Houston's largest festival sets a clear example for people and businesses how simple lifestyle changes can make a difference. For example, Houston Earth Day will feature wide-ranging onsite recycling demonstrations, renewable energy usage to power the event and food vendors providing goodies that require few wasteful utensils. Additional highlights of the day will include environment displays and demonstrations, interactive and educational booths by many local environmental non-profit and small business groups, performances by local and regional musicians, dancers and comedians, arts and crafts, and a Kids' Zone for youngsters. More than 50 additional organizations as [Houston Museum of Natural Science](#), [Houston Zoo](#), Kids Environmental Education Project and [Volunteer Houston](#).

"*Houston Earth Day* is an amazing demonstration of how the everyday decisions we make in life affect our environment," explains *Houston Earth Day* organizer and event co-chair Alesha Herrera. "It is a chance to better understand the issues affecting our region while taking direct action to be part of the solution. The entertainment line-up is pretty incredible with band's like Tomorrow's Past, The Ellipses and Peace Train coming to play. And, this year's art contest will pay winners over \$1000 in cash prizes. It's the most fun you can have saving the planet!"

[Marathon Oil Company](#), an integrated international energy business headquartered in Houston, serves as the main underwriter for Houston Earth Day. "At Marathon, the responsible stewardship of the environment is one of our core values. We're delighted to support this event with both volunteers and our financial assistance, because it serves as a vivid example of collaboration in the community for a common good," says Dan Sullenbarger, vice president of health, environment and safety at Marathon.

For more information, please visit the [Houston Earth Day 2004](#) website or call 713.524.4232.



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About Houston Earth Day 2004 Event Fact Sheet



Date: April 24, 2004
Time: 10 AM - 6 PM
Place: Sam Houston Park
1100 Bagby
Cost: Free to the public



What is Houston Earth Day 2004?

Houston Earth Day was created to be a day of education, celebration, and action for the natural world in which we live. Houston Earth Day, Houston's largest festival sets a clear example for people and businesses how simple lifestyle changes can make a difference. For example, the festival will feature wide-ranging onsite recycling demonstrations, renewable energy usage to power the event and food vendors providing goodies that require few wasteful utensils.

Additional highlights of the day will include environment displays and demonstrations, interactive and educational booths by many local environmental non-profit and small business groups, performances by local and regional musicians, dancers and comedians, arts and crafts, and a Kids' Zone for youngsters. To rent a booth, complete a booth application via www.HoustonEarthDay.org.

What activities will there be?

Because this is Houston's Earth Day, the festival is free of charge. Whatever your interest, Houston Earth Day will have something for you. Our two stages will present family friendly entertainment from local and regional acts. Lots of children's activities will teach kids about the environment while they have fun. For the adults, there will be exhibits such as electric cars. And, of course, dozens of environmental organizations and green businesses will be on hand to help you take action to protect the world you live in.

Who are the organizers?

The organizers of the event, the [Citizen's Environmental Coalition](http://www.HoustonEarthDay.org), have been presenting Earth Day celebrations since 1990. (See page three for CEC Member Organizations) [Marathon Oil Company](http://www.MarathonOil.com), an integrated international energy business headquartered in Houston, serves as the main underwriter for Houston Earth Day. Other sponsors include [Waste Management, Inc.](http://www.WasteManagement.com) as well as a partnership with Houston's Parks and Recreation.

Where do I find out more?

For more information and to volunteer, please visit the website at www.HoustonEarthDay.org or call 713.524.4232.

CEC Member Organizations

American Institute of Architects: Houston
American Institute of Chemical Engineers: South Texas Section
American Lung Association of Texas, Houston and Southeast Region
American Planning Association: Houston Section
American Society of Landscape Architects
Armand Bayou Nature Center, Inc.
Bayou Preservation Association, Inc.
BikeHouston
Brays Bayou Association
BRIDGES to Sustainability
Buffalo Bayou Partnership
The Children's Museum of Houston's EcoStation
Christmas Bay Foundation
Citizens Environmental Coalition (CEC)
Citizens' League for Environmental Action Now (CLEAN)
Common Cause
Council for Environmental Education
Earth Foundation
Earth Share of Texas
East Texas Herpetological Society
Electric Auto Association - Houston Chapter
Endangered Species Media Project
Environmental Educator's Exchange
Environmental Institute of Houston
Friends of Hermann Park
Friends of Texas Wildlife
Galveston Bay Conservation & Preservation Assoc.
Galveston Bay Foundation
Galveston Bay Estuary Program
Galveston/Houston Assoc. For Smog Prevention (GHASP)
Garden Club of Houston
Greater Houston Preservation Alliance
Gulf Coast Institute
Harris County Soil and Water Conservation District
HEART (Help Endangered Animals: Ridley Turtles)
HART – Houston Animal Rights Team
Houston Advanced Research Center (HARC)
Houston Arboretum & Nature Center
Houston Audubon Society
Houston Bicycle Club, Inc.
Houston Canoe Club
Houston Corporate Recycling Council
Houston Geological Society
Houston Homeowners Association
Houston Museum of Natural Science
Houston Parks Board, Inc.

Houston Renewable Energy Group (HREG)
Houston Women's Caucus for Art
Houston Zoo, Inc.
International Center for the Solution of Environmental Problems (ICSEP)
Katy Prairie Conservancy
Keep Houston Beautiful
Leadership Houston
League of Women Voters of Houston
Legacy Land Trust
Mercer Arboretum & Botanic Gardens
METRO (Metropolitan Transit Authority) Environmental Planning
Moody Gardens
Mothers for Clean Air
Native Plant Society of Texas
Natural Legacy
The Nature Conservancy of Texas
Nature Discovery Center
Nature Heritage Society
Outdoor Nature Club
The Park People, Inc.
Piney Woods Wildlife Society, Inc.
Planned Parenthood of Houston and Southeast Texas, Inc.
Returned Peace Corps Volunteers - Gulf Coast Council
Rice Design Alliance
River Oaks Garden Club
Safe Water Foundation of Texas
San Jacinto Conservation Coalition
SCENIC Galveston, Inc.
SCENIC Houston, Inc.
Sierra Club - Houston Regional Group
Spay-Neuter Assistance Program (SNAP)
Texans for Alternatives to Pesticides (TAP)
Texas Association of Environment Professionals
Texas Clean Water Action: Houston
Texas Marine Mammal Stranding Network
Texas Wildlife Rehab Coalition, Inc.
Trees For Houston
The Trust For Public Land
Urban Harvest
Vegetarian Society of Houston
White Oak Bayou Assoc.
Wildlife Rehab & Education
Willow Waterhole Greenspace Conservancy, Inc.
The Woodlands GREEN