



Houston Earth Day 2003

3015 Richmond Suite 270 • Houston, TX 77098
713-524-4232 • www.HoustonEarthDay.org



News Release

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Contact: Alesha Herrera, 713.524.4232

Houston Earth Day 2003: “Be Part of the Solution!”

Imagine an event that allows Houston residents to learn about and celebrate their local environment, while at the same time taking concrete action to improve it. Imagine an event that showcases local music, dance, art and cuisine while highlighting the region’s diversity and environmental heritage. Imagine an event that visibly demonstrates environmental stewardship as it teaches it.

The Citizens’ Environmental Coalition and the Rice University Environmental Club are proud to announce *Houston Earth Day 2003: “Be Part of the Solution!”* sponsored by Waste Management. Now in its second year, *Houston Earth Day* is a day of education, celebration, and action that brings the Houston/Gulf Coast community together to encourage understanding of and participation in local and global environmental issues.

“Houston Earth Day is an incredible demonstration of how the everyday decisions we make in life affect our environment,” explained Houston Earth Day organizer, Alesha Herrera. “It is a chance to better understand the issues affecting our region while taking direct action to be a part of the solution. The entertainment line-up this year is pretty incredible as well. It’s the most fun you can have saving the planet!”

Highlights of the day’s events include environmental displays and demonstrations, interactive and educational booths by over 70 local environmental non-profit and small business groups, performances by local and regional musicians, dancers and comedians, a petting zoo, arts and crafts, kids activities, a variety of food from local restaurants and opportunities for visitors to take concrete action on behalf of their environment. In addition, this year a “Trash to Treasure” recycled art contest will pay winners over \$1000 in cash prizes! *Houston Earth Day* will take place Saturday, April 19th, from 10 am – 6 pm on the Rice University Campus. In the spirit of Earth Day, and through the generosity of our sponsors, the event is free for the whole family. For more information, please visit the website at www.HoustonEarthDay.org or call 713.524.4232.

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