



BOARD OF TRUSTEES

OFFICERS

Justus N. Baird
President

David Gresham
President-Elect

Mary Jane Naquin
Vice President

Alesha Herrera
Secretary

Alex Bain
Treasurer

TRUSTEES

Leon Arceneaux
Marcia Carter
Carlton Collier
David Crossley
Will Meyer
Catherine O'Brien
Ellen Stephenson
Charles Robert Wood

ADVISORS

Jane Block
Jim Blackburn
Peter Bowman
Winfield Campbell
John Connor
Jolene Cornelius
Mike and Gayle DeGeurin
Richard H. Dreith
Hector Garcia
David Hannah
Robert Heath
Terry Hershey
Jodie Jiles
Stephen Klineberg
Martin Melosi
Glenn Miller
Larry Nettles
Don Olson
Patricia Reiff
Fran Smith
George & Terry Smith
Eleanor Tinsley
Gary Woods

PROFESSIONAL STAFF

Sarah Doss
Office Manager

Lily Auliff
Environmental Reporter

Printed on recycled paper.

News Release

For Immediate Release: March 11, 2002

Contact: Alesha Herrera, 713.524.4232

The Citizens' Environmental Coalition Challenges KRBE to Create an Earth Day Event That Puts Earth First

After five years as a co-organizer and major beneficiary of Houston's largest Earth Day event, the Citizens' Environmental Coalition (CEC) has withdrawn from the KRBE Earth Day Festival and challenged KRBE to create an Earth Day event that lives up to its name. The festival, which regularly attracts over 25,000 people to Eleanor Tinsley Park, is well known for its rock concert atmosphere and lack of environmental consciousness. The CEC, a coalition of over 90 environmental organizations in the Houston/Galveston region, has continually worked for improvement of the environmental aspects of the event; now, however, the CEC has decided to end its attachment with the festival.

"We believe that the mission of an Earth Day event should be to educate the community about local and global environmental issues while demonstrating environmental principles in action," explained Alesha Herrera, Chair of the CEC Earth Day Committee. "We have worked hard over the past five years to make these ideas an integral part of the KRBE event, but they do not appear to be interested in this approach. We believe that KRBE needs to seriously reconsider what Earth Day means and create an event that lives up to that name. If they are unwilling to do this, we have respectfully requested that they remove the name 'Earth Day' from the title of their event."

As an alternative to the KRBE event, the CEC has joined forces with the Rice University Environmental Club and its other member organizations to create an Earth Day event that puts the Earth first. *Houston Earth Day 2002* will be a day of education, celebration, and action that will bring the Houston/Gulf Coast community together and encourage understanding of and participation in local and global environmental issues. This event, to be held on April 13th at Rice University, is not meant as a replacement for the KRBE festival, but rather will give Houstonians the option of a more community-centered, environmentally oriented event to participate in this Earth Day.

Houston Earth Day 2002 is a free event that will feature displays and demonstrations with an environmental focus, interactive and educational booths by local environmental non-profit groups, performances by local and regional musicians, and opportunities for visitors to take concrete action on behalf of their environment. For more information on *Houston Earth Day 2002*, please visit the website at www.HoustonEarthDay.org.

###

