



Houston Earth Day 2002

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News Release

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Houston Earth Day 2002: “Houston, We Have a Solution!”

Imagine an event that allows Houston residents to learn about and celebrate their local environment, while at the same time taking concrete action to improve it. Imagine an event that showcases local music, dance, art and cuisine while highlighting the region’s diversity and environmental heritage. Imagine an event that visibly demonstrates environmental stewardship as it teaches it.

The Citizens’ Environmental Coalition and the Rice University Environmental Club are proud to offer Houston a new kind of Earth Day celebration: *Houston Earth Day 2002: “Houston, We Have a Solution,”* sponsored by Waste Management. A day of education, celebration, and action, *Houston Earth Day* will bring the Houston/Gulf Coast community together to encourage understanding of and participation in local and global environmental issues.

“From start to finish, this event is dedicated to educating the Houston community about issues affecting our area as well as demonstrating environmental sustainability in action,” explained Houston Earth Day 2002 Chair, Alesha Herrera. “The event itself will encourage waste minimization and provide complete recycling services, utilize alternative energy sources and offer vegetarian food options. It will give people the opportunity to take direct action to improve their environment, be it through changing their energy provider, recycling old cell phones, creating recycled art, calling their representatives to comment on current legislation or just networking within the Houston environmental community.”

Highlights of the day’s events include displays and demonstrations of environmental principles in action, interactive and educational booths by over 30 local environmental non-profit groups, performances by local and regional musicians, arts and crafts, kids activities, a variety of food from local restaurants and opportunities for visitors to take concrete action on behalf of their environment. *Houston Earth Day* will take place Saturday, April 13th, from 10 am – 6 pm on the Rice University Campus. In the spirit of Earth Day, and through the generosity of our sponsors, the event is free for the whole family. For more information, please visit the website at www.HoustonEarthDay.org or call 713.524.4232.

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