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Press Release

Contact: Brenda LEE FOR IMMEDIATE RELEASE

Phone: (409) 770-0219 DATE: May 9, 2015

**1% To Conserve Galveston Island™ Launches on World Oceans Day**

**Galveston Island, Texas** (May 19, 2015) -While conserving Galveston’s natural resources are a big task, doing your part to help doesn’t have to be. That is, thanks to a new program being launched by Artist Boat next month.

The program, 1% To Conserve Galveston Island™, makes contributing to conservation efforts on the Island as easy as purchasing lunch or grabbing an item from your favorite shop. When customers visit a participating 1% to Conserve Galveston Island business beginning in June, they will be given the opportunity to provide a voluntary donation of one percent of their purchase to the program.

All proceeds collected by participating businesses will go directly to 1% To Conserve Galveston Island. Funds will be used for conservation efforts and to create public access amenities for the enjoyment of Galveston’s natural treasures.

To officially kickoff the program, Artist Boat will host a celebration on World Oceans Day. Monday, June 8, at the Galveston Island R. A. Apffel (East Beach) Pavilion; from 9:00 a.m. – 11:00 a.m. Healthy oceans need healthy islands.

Our business leaders including: Galveston Park Board of Trustees, G. Lee Gallery, Latitude Home Services, Oasis Juice Bar & Market, The Yoga Haven, The Kitchen Chick, The Witchery, Clay Cup Studios, K&E Klean 4 U, Brax Easterwood Design, Gigi’s Pampered Pets, Urban Resort and more have joined 1% To Conserve Galveston Island™ as business partners to conserve the Island’s remaining open spaces.

The program has been funded by the Houston Endowment, Knobloch Family Foundation, Toyota Together Green and National Audubon Society; and endorsed by the Galveston Regional Chamber of Commerce.

If you would like to attend the World Oceans Day and 1% To Conserve Galveston Island™ celebration of become a business partner please contact: [director@toconservegalvestonisland.org](mailto:director@toconservegalvestonisland.org).

Contact (409)-770-0219

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***Artist Boat*** *is a non-profit organization dedicated to promoting awareness and preservation of coastal*

*margins and the marine environment through the disciplines of the sciences and the arts.*